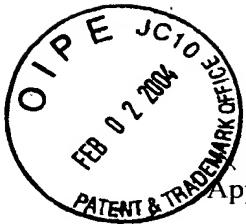


*Examiner  
2-15-04 R3714*  
*3/1 Bob  
Gwinne  
Zones*

PATENT  
Docket No. 20071/10005



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): )  
Goldberg et al. ) Title: "A Networked System for Presenting  
                  ) Adverstising"  
Serial No: 09/502,285 ) Group Art Unit: 3714  
                  )  
Filed: February 11, 2000 ) Examiner: Carmen D. White

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Applicant(s) hereby petition(s) for a two-month extension of time to respond to the  
Official action mailed on September 9, 2003.

*RECEIVED*  
FEB 09 2004  
TECHNOLOGY CENTER R3700

**CERTIFICATE OF MAILING (37 CFR 1.8)**

I hereby certify that this paper and the documents referred to as enclosed therewith are  
being deposited with the United States Postal Service as first class mail, postage prepaid, on  
January 29, 2004 in an envelope addressed to Commissioner for Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450.

*Mark G. Hanley*  
Mark G. Hanley

02/05/2004 SZEWDIE1 00000097 09502285

CL FC:2252

155.00 QP

**Extension of Time**

This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$110.00		\$55.00
Two Months		\$420.00	X	\$210.00
Three Months		\$950.00		\$475.00
Four Months		\$1,480.00		\$740.00
Fifth Month		\$2,010.00		\$1,005.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

Extension Fee: \$155.00

An extension for one month(s) has already been secured and the fee paid therefor of \$55.00 is deducted from the total fee due for the total months of extension now requested.

Deduction: \$55.00

**Extension Fee Due With This Request:      \$155.00**

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455. A copy of this request is enclosed.

Please refund any overpayment to Grossman & Flight LLC at the address below.

**Correspondence Address:**

Respectfully submitted,

GROSSMAN & FLIGHT LLC  
20 North Wacker Drive  
Suite 4220  
Chicago, Illinois 60606  
(312) 580-1020

By:

  
Mark G. Hanley  
Registration No.: 44,736

**January 29, 2004**



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Serial No. 63-111,111 Filed Oct. 1, 1968

NAME OF ATTORNEY	LEAVING DATE	PLACE WHERE DEPOSED	ATTORNEY FOR WHICH APPOINTED	TIME AND DATE
ROBERT BROWN	10-12-1969	Southern L. Building	DET-22	10:00 AM

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1.1 INC-1000

### PULSE RATE PREDICTION

ATTORNEY-ON-SITE

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S. S. M. - 2000

Spatial Analysis

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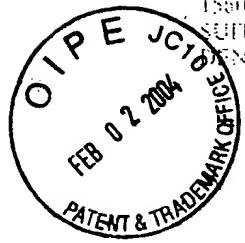
• 1928 •

SHERIDAN ROSS PC  
1500 BROADWAY  
SUITE 1200  
NEW YORK, NY 10036

RECEIVED

JAN 23 2004

SHEAIDAN, ROSS



Please find below and/or attached an Office communication concerning this application or proceeding.

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## UNITED STATES PATENT AND TRADEMARK OFFICE

O I P E JC10  
FEB 02 2004  
PATENT & TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
P.O. Box 9000  
ALEXANDRIA, VA 22313-9000  
www.uspto.gov

Paper No.

## Office of Non-Compliant Amendment (37 CFR 1.121)

The amendment document filed on 2/2/02, JC10 is considered non-compliant because it has failed to meet the requirements of 37 CFR 1.121, as amended on June 30, 2003 (see 68 Fed. Reg. 36611, Jun. 30, 2003). In order for the amendment document to be compliant, correction of the following item(s) is required. Only the corrected section of the non-compliant amendment document must be resubmitted (in its entirety), e.g., the entire "Amendments to the claims" section of applicant's amendment document must be re-submitted. 37 CFR 1.121(e).

## THE FOLLOWING CHECKED (X) ITEM(S) CAUSE THE AMENDMENT DOCUMENT TO BE NON-COMPLIANT:

1. Amendments to the specification:  
 A. Amended paragraph(s) do not include markings.  
 B. New paragraph(s) should not be underlined.  
 C. Other \_\_\_\_\_

2. Abstract:  
 A. Not presented on a separate sheet. 37 CFR 1.72.  
 B. Other \_\_\_\_\_

3. Amendments to the drawings: \_\_\_\_\_

4. Amendments to the claims:  
 A. A complete listing of all of the claims is not present.  
 B. The listing of claims does not include the text of all claims (including withdrawn claims).  
 C. Each claim has not been provided with the proper status identifier, and as such, the individual status of each claim cannot be identified.  
 D. The claims of this amendment paper have not been presented in ascending numerical order.  
 E. Other: \_\_\_\_\_

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For further explanation of the amendment format required by 37 CFR 1.121, see MPEP Sec. 714 and the USPTO website at <http://www.uspto.gov/web/offices/pac/dapp/opla/prenotice/officeletter.pdf>.

If the non-compliant amendment is a PRELIMINARY AMENDMENT, applicant is given ONE MONTH from the mail date of this letter to supply the corrected section which complies with 37 CFR 1.121. Failure to comply with 37 CFR 1.121 will result in non-entry of the preliminary amendment and examination on the merits will commence without consideration of the proposed changes in the preliminary amendment(s). This notice is not an action under 35 U.S.C. 132, and this ONE MONTH time limit is not extendable.

If the non-compliant amendment is a reply to a NON-FINAL OFFICE ACTION (including a submission for an RCE), and since the amendment appears to be a *bona fide* attempt to be a reply (37 CFR 1.135(c)), applicant is given a TIME PERIOD of ONE MONTH from the mailing of this notice within which to re-submit the corrected section which complies with 37 CFR 1.121 in order to avoid abandonment. EXTENSIONS OF THIS TIME PERIOD ARE AVAILABLE UNDER 37 CFR 1.136(a).

If the amendment is a reply to a FINAL REJECTION, this form may be an attachment to an Advisory Action. The period for response to a final rejection continues to run from the date set in the final rejection, and is not affected by the non-compliant status of the amendment.

*Judy Thomas*  
Legal Instruments Examiner (L.I.E.)

703 - 605 - 4394  
Telephone No.